



CULTURE & HERITAGE CLUB

Swami Vivekananda Institute of Management, (SVIM), Baniatangi, Khodha, has constituted a culture & heritage club (CH-Club) as a crucial part of culture & heritage club that focuses on improving the knowledge, skills, abilities, and overall potential of employees within an organization. The main objective of Culture & heritage club (Culture & heritage-Club) is to enhance the skills, knowledge, and abilities of individuals within an organization or institution, so that both individual and Organizational Goals Can Be Achieved Effectively.

Objectives of Culture & heritage- Club:

- To promote awareness and appreciation of our cultural traditions, values, and heritage through activities that celebrate art, music, festivals, history, and diversity.
- To help students learn about, appreciate, and celebrate our culture, traditions, and heritage through fun and educational activities.

Members of Culture & heritage-club:

| Sl No | Name | Designation | Position |
|-------|--------------------|------------------------------|----------------|
| 1 | Prf.Sani Rath | Assistant Professor | Advisor |
| 2 | Sanuj Tanaya Lenka | 4th semester MBA | Coordinator |
| 3 | Priyatma patra | 2 nd semester MBA | Co coordinator |
| 4 | Seema rani Behera | 4 th semester MBA | Member |
| 5 | Manoj Maharana | 2 nd semester | Member |

Functions of Culture & heritage-Club:

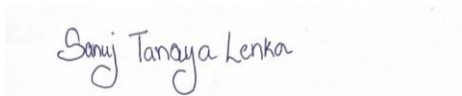
- Promote Heritage Awareness
- Organize Cultural Activities
- Conduct Heritage Walks and Visits

Role & Responsibilities:

- **Convenor:** Lead the club and ensure all activities align with its objectives.
- **Adviser:** Mentor the club members and help align activities with the club's educational and cultural goals.
- **MEMBER:** Take part in cultural events, heritage celebrations, and club meetings.

Out comes:

- Increased Cultural Awareness
- Improved Communication and Teamwork
- Leadership Development



Convener



Chair-person